



SAKATA®

PASSI^N in Seed

New Varieties EMEA // 2022-23

Seed Raised Bedding & Pot Crops

New Varieties EMEA 2022 Seed Raised Bedding and Pot Crops



www.SakataOrnamentals.eu

New Bedding *Variety Introductions* 2021/2022

Commercially Available 01-10-2021

Calendula	Calypso II Orange with Black Center	<i>Imp. Colour!</i>
Catharanthus	Virtuosa Pink	<i>New Colour!</i>
Viola F1	Power Rose with Blotch Imp.	<i>Imp. Colour!</i>
Antirrhinum	Candy Showers Rose Imp.	<i>Imp. Colour!</i>

Commercially Available 01-04-2022

Begonia F1	Senator iQ Cherry Blossom	<i>New Colour!</i>
Salvia	Dwarf Red	<i>New Variety!</i>
Viola F1	Perfetto Pink Picotee	<i>New Colour!</i>
Viola F1	Power Clear Yellow Imp.	<i>Imp. Colour!</i>
Viola F1	Premier Deep Blue with Blotch Imp.	<i>Imp. Colour!</i>
Viola F1	Premier Silver Blue	<i>New Colour!</i>

Calendula Calypso II Orange with Black Center

Calendula officinalis nana

IMPROVED COLOUR

Commercial introduction 01-10-2021

- Better petal counts under hot conditions
- Ideal compact plant habit for pack and pot sales
- Vigorous garden performance
- Produces abundant bright, large flowers with black centers
- Suited for Autumn to Spring sales, especially in mild Winter climates



Vinca Virtuosa

Catharanthus rosea F1

Virtuosa is the newest F1 Vinca series from Sakata with a compact and uniform habit and good basal branching in pots. It performs well in the garden or in pots or mixed containers. Thrives under a wide range of conditions and is especially suitable for warm and humid areas.

- Large flowers with round flower shape and strong, overlapping petals
- Sturdy, upright plant habit
- Good basal branching, fills the pot well
- Recommended for pots (10.5-12cm), packs and mixed combinations
- Series now includes 13 colours and one mix





Vinca Virtuosa

Catharanthus rosea F1



Apricot



Cranberry



Deep Purple



Deep Red



Lavender



Orchid



Peach

NEW



Pink



Polka Dot



Punch



Raspberry



Rose



White



Mix

NEW COLOUR

Vinca Virtuosa Pink

Catharanthus rosea F1

NEW COLOUR!

Commercial introduction 01-10-2021

- Additional colour in Virtuosa series
- Nice large flower and attractive Pink with white centre
- Compact and uniform habit with good basal branching in pot stage
- Performs well in the garden



NEW

Viola F1 Power

Viola x wittrockiana

Power, the extra large flowered, heat tolerant series to end the Spring season or start the late Summer season with! Retains compact plant habit and flower power throughout the Autumn and Winter. Power Choice colours and Power Choice Mix offer the grower an outstanding selection of perfectly matched varieties in both core and speciality colours.

- For packs and pots
- Non-stretching beefy plants
- Good response to PGRs
- Earlier flowering than other XL-flowered series
- Giant flowers on short peduncles
- Good Winter-flowering ability
- Wide range of colours





Viola Power – *Choice Selection*

Viola x wittrockiana F1



Blue with Blotch



Blue & White Imp.



Imp.

Clear Yellow Imp.



Clear Purple



Clear White Imp.



Marina



Imp.

Rose with Blotch Imp.



White with Blotch Imp.



Yellow with Blotch

Also Available:

Choice Mix



Viola Power – *More Colours*

Viola x wittrockiana F1



Blue Jeans



Deep Blue with Blotch Imp



Fire



Patricia



Purple with Blotch



Red with Blotch



Mix

Viola Power Clear Yellow Imp.

Viola x wittrockiana F1

IMPROVED COLOUR

Commercial introduction 01-04-2022

- Improved plant habit
- Short peduncle, less stretching
- Earliness matches the series better
- Better free flowering ability



Viola Power Rose with Blotch Imp.

Viola x wittrockiana F1

IMPROVED COLOUR

Commercial introduction 01-10-2021

- Nicer colour than former Rose with Blotch



Antirrhinum F1 Candy Showers

Antirrhinum majus nanum pendula F1

Beautiful as a single colour or as a mixture of colours from the series, Candy Showers is ideal for baskets and containers. Try combining with Pansies and other cool season crops for Spring or Autumn sales.

- Can be sold in Spring or Autumn; excellent addition to Autumn trailing pansy sales
- Trailing habit makes Candy Showers ideal for use in hanging baskets and mixed containers
- Fill baskets with Candy Showers in single colours, a series mix or in combination with other cool-season favourites such as Pansies or Bellis
- Spreads well in garden beds
- Strong, flexible stems are resistant to breakage in transport and hold up well in the garden





Antirrhinum F1 Candy Showers

Antirrhinum majus nanum pendula F1



Deep Purple



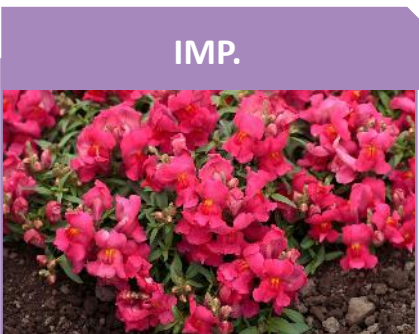
Orange



Pink



Red



Rose Imp.



White



Yellow

Antirrhinum F1 Candy Showers Rose Imp.

Antirrhinum majus nanum pendula F1

IMPROVED COLOUR

Commercial introduction 01-10-2021

- Better trailing habit
- Can be sold in Spring or Autumn; excellent addition to Autumn trailing pansy sales
- Trailing habit makes Candy Showers ideal for use in hanging baskets and mixed containers



Begonia Senator iQ

Begonia semperflorens F1

Sakata's breeding experience and dedication to quality genetics is exemplified in Senator and Ambassador, and in line with this we upgraded the Senator series to a complete new level: Senator iQ. Genetics in series marked with the symbol iQ are more than just 'improved'. This symbol indicates a complete upgrade across all characteristics in a series. Senator varieties marked with the iQ symbol have darker bronze foliage, are non-stretching in the pack/ pot and have a more uniform early flowering habit. Fleuroselect judges awarded Senator iQ Rose Bicolour a 2017 Fleuroselect Gold Medal.

- A proven performer for pack production
- Wide range of vibrant colours with bronze foliage
- This series includes the best Scarlet on the market
- Excellent series uniformity, matching our Ambassador green leaf series
- Flowers abundantly even under hot, humid conditions
- Excellent performance in mass plantings in outdoor beds





Begonia Senator iQ

Begonia semperflorens F1

NEW



Cherry Blossom



Deep Rose



Pink



Rose



Rose Bicolour



Scarlet



White



Mix

Begonia Senator iQ Cherry Blossom

Begonia semperflorens F1

NEW COLOUR!

Commercial introduction 01-04-2022

- Delicate soft pink on very dark leaves, eye-catching appeal at retail
- For packs and small pots
- Uniform in earliness and habit
- Early flowering & non-stretching
- Darkest bronze leaf semperflorens in the market.
- Good garden performance
- Perfect fitting the series in terms of earliness and habit



Salvia Dwarf Type Red *Commercial name pending

Salvia splendens

NEW VARIETY

Commercial introduction 01-04-2022

- Germination 90+
- Superb uniformity
- Compact habit
- Perfect for Pot and Pack
- Good field performance
- Dense spikes
- Attractive bright Red colour
- Nice healthy dark Green leaf



Salvia Dwarf Type Red *Commercial name pending

Salvia splendens



Vista Red

Dwarf Red* Experimental

Reddy Red

@ grower in NL, wk 22, 10.5cm Pot

Viola F1 Perfetto

Viola x wittrockiana

The sweet faces of Perfetto smiling cheerfully in a delightfully uniform row are the perfect colour 'pick-me-up' for the Spring and Autumn seasons. 4 colours offer an intriguing taste of things to come.

- All new genetics give a new dimension to Sakata's Viola cornuta assortment
- Perfetto offers top quality and performance in this sought-after colour
- Suitable for Autumn and Spring flowering
- Free-flowering plants with excellent uniformity



Viola Perfetto

Viola x wittrockiana F1



Blue and White



Deep Orange



Pink Picotee



Purple Face

Viola F1 Perfetto Pink Picotee

Viola cornuta F1

NEW COLOUR!

Commercial introduction 01-04-2022

- Compact, non-stretching plants fill the pot well
- Outstanding uniformity
- Delicate and attractive colour with strong, stable picotee pattern
- A sea of bright and cheerful colour!
- For Spring and Autumn production



Viola F1 Premier

Viola x wittrockiana

Premier is the all-round, all-season large flowered Pansy with an assortment to meet your needs! Premier's assortment is tailored to offer solutions – whatever the season, wherever your customers are. Our detailed attribute guide helps you find exactly the right Premier assortment for the locations and the season. This complete series replaces the Dynamite series and includes new and improved varieties to make Premier your go-to choice in the large flowered pansy segment.

- For packs and pots
- Non-stretching beefy plants
- Uniform between and within the colours
- Large flower
- Short peduncle
- Facing flowers
- Broad selection of colours for a complete all-season Pansy assortment



Viola Premier

Viola x wittrockiana F1



Beacon Blue Imp.



Beacon Rose



Blue & White Shades



Blue Jeans



Blue with Blotch Imp.



Blueberry Thrill



Carmine Rose with Blotch



Clear Golden Imp.



Clear Purple



Clear Rose



Clear Scarlet



Clear White



Clear Yellow



Dark Blue with Blotch



Deep Blue with Blotch Imp.

Imp.

Viola Premier

Viola x wittrockiana F1



Deep Orange



Deep Purple



Deep Rose



Gold with Blotch



Golden Yellow with Blotch



Ice-Cream with Blotch



Lavender Shades



Primrose Shades



Purple Rose & White



Red & Yellow



Red with Blotch Imp.



Silver Blue



True Blue Imp.



White with Blotch Imp.



White with Rose Blotch



Yellow with Blotch

Viola F1 Premier Deep Blue with Blotch Imp.

Viola x wittrockiana F1

IMPROVED COLOUR

Expected commercial introduction 01-04-2022

- Improved colour
- Better free flowering than Premier Deep Blue with Blotch in Spring
- Good for Autumn and Spring



NEW COLOUR

Viola F1 Premier Silver Blue

Viola x wittrockiana F1

NEW COLOUR

Expected commercial introduction 01-04-2022

- Additional colour
- Nice uniform plants
- Attractive Light Blue with Blue blotch pattern
- Good for Autumn and Spring



Potential Bedding Introductions 2023

Now Available for Trialling! Contact your Sakata Sales Manager

▪ Begonia F1	Viking White on Green	<i>New Colour!</i>
▪ Begonia F1	Viking Rose on Chocolate	<i>New Colour!</i>
▪ Begonia F1	Viking Pink on Bronze	<i>New Colour!</i>
▪ Zinnia	Profusion Double Fire Imp.	<i>Imp. Colour!</i>

Samples of these potential 2023 introductions are now available for trialling in the 2022 season. Ask your Sakata sales manager for more details. Availability subject to production.

Begonia F1 Viking White on Green

Begonia hybrida F1

Experimental!

Expected commercial introduction 01-04-2023

- Additional colour to Viking Green leaf
- Deep green foliage
- Excellent vigorous habit same as other Vikings!



Begonia F1 Viking Rose on Chocolate

Begonia hybrida F1

Experimental!

Expected commercial introduction 01-04-2023

- Additional colour to Viking Chocolate leaf
- Nice large up-faced flowers
- Good flowering ability



Begonia F1 Viking Pink on Bronze

Begonia hybrida F1

Experimental!

Expected commercial introduction 01-04-2023

- Additional colour to Viking Bronze leaf
- Nice large open flowers
- Good flowering ability



Zinnia Profusion Double Fire Imp.

Zinnia x hybrida

Experimental!

Expected commercial introduction 01-04-2023

- Larger flower (6.5cm) than current Profusion Double Fire (5cm)
- Abundant flowering
- Truly double flowers
- Good uniformity
- With all the tried and trusted qualities of the Profusion family of hybrid Zinnias



Profusion Double Fire

Profusion Double Fire Imp.



New Pot Plant *Variety Introductions* 2022/2023

Commercially Available 01-04-2022

Primula F1

Dania Scarlet

New Colour!

Primula F1

Dania Yellow with Eye

New Colour!

Primula Dania

Primula acaulis F1

Dania is an attractive, uniform Primula series for the early market. It has less cold requirement than Danova varieties, making the series highly suitable for early sowing and flowering. The Dania series has more natural compactness and therefore requires less PGR's. The brightly coloured flowers are nicely shaped, on a compact but strong plant.

- Superior seed quality with excellent seedling vigour
- A quality series for early season sales
- Showy flowers are eye-catchers at retail
- Well suited for mixed containers and pot plant use
- Programmable for October till January flowering
- For 9 - 10,5 cm pots





Primula Dania

Primula acaulis F1



Blue



Golden Yellow



Red Bicolour



Rose



Rose Bicolour



Scarlet



White



Yellow with Eye

Crop Schedule Primula

		October	November	December	January	February	March
North Western Europe	Danessa	yes	x	x	x	x	x
	Dania	x	yes	yes	yes	x	x
	Danova	x	x	x yes	yes	yes	x
	Daniella	x	x	x	x yes	yes	x
	Rosanna	x yes	yes	yes x	x	x	x
	SuperNova	yes	yes	x	x	yes	yes
Southern Europe	Danessa	x	yes	yes	x	x	x
	Dania	x	x	yes	yes	x	x
	Danova	x	x	x	yes	yes	x
	Daniella	x	x	x	x	yes	x
	Rosanna	x yes	yes	yes x	x	x	x
	SuperNova	x	x	x	x	yes	yes x
Eastern Europe	Danessa	x	x	x	x	x	x
	Dania	x	x	yes	yes	x	x
	Danova	x	x	x	yes	yes	x
	Daniella	x	x	x	x	yes	yes x
	Rosanna	x	x	x	x	x	x
	SuperNova	x	x	x	x	yes	yes x

Primula Dania Scarlet

Primula acaulis F1

New colour!

Commercial Introduction 01-04-2022

- Strong Scarlet colour for Dania series
- Early flowering
- Compact plant, therefor low PGR needs
- Superior seed quality with excellent seedling vigour
- A quality series for early season sales
- Showy flowers are eye-catchers at retail
- Well suited for mixed containers and pot plant use



Primula Dania Yellow with Eye

Primula acaulis F1

New colour!

Commercial Introduction 01-04-2022

- Strong Yellow colour for Dania series
- Early flowering
- Compact plant, therefor low PGR needs
- Superior seed quality with excellent seedling vigour
- A quality series for early season sales
- Showy flowers are eye-catchers at retail
- Well suited for mixed containers and pot plant use



Potential Pot Plant Introductions 2022/23

Per 01-04-2022 available for Trialling. Contact your Sakata Sales Manager.

Primula F1	Danique Bicolour Purple	<i>New Series!</i>
Primula F1	Danique Blue	<i>New Series!</i>
Primula F1	Danique Cherry with Edge	<i>New Series!</i>
Primula F1	Danique Light Violet	<i>New Series!</i>
Primula F1	Danique Orange	<i>New Series!</i>
Primula F1	Danique Red	<i>New Series!</i>
Primula F1	Danique Rose	<i>New Series!</i>
Primula F1	Danique White	<i>New Series!</i>
Primula F1	Danique Yellow	<i>New Series!</i>
Primula F1	Danova Bicolour Red & Yellow Imp.	<i>Improved Colour!</i>

Samples of these potential 2023 introductions are per 01-04-2022 available for trialling in the 2022/2023 season. Ask your Sakata sales manager for more details. Availability subject to production.

Primula Danique Series

Primula acaulis F1

Danique is an all-new series representing the next generation of mid-early Primula, designed to meet future market requirements. Danique series has more natural compactness and therefore requires less PGR's. Danique genetics have furthermore excellent characteristics across all features, and offer the quality and reliability of Sakata's well-renowned and trusted Primula breeding. The brightly coloured flowers are beautifully shaped, on a compact but strong plant.

Danique's introductory assortment will feature a special selection of new genetics.

- Genetical compact plant
- Low PGR needs
- Superior seed quality with excellent seedling vigour
- Programmable for December till half February
- For 9-10,5 cm pots



Primula Danique Series

Primula acaulis F1

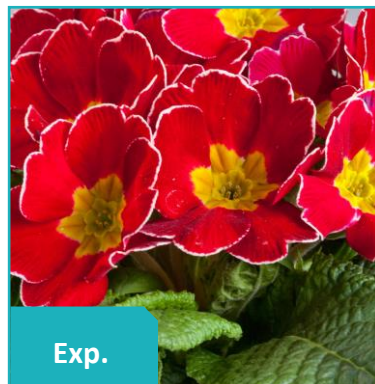
Assortment



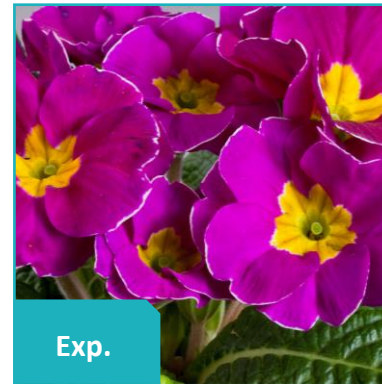
Bicolour Purple



Blue



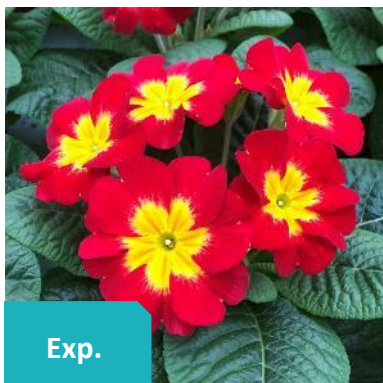
Cherry with Edge



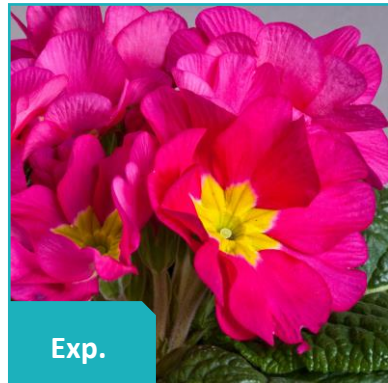
Light Violet



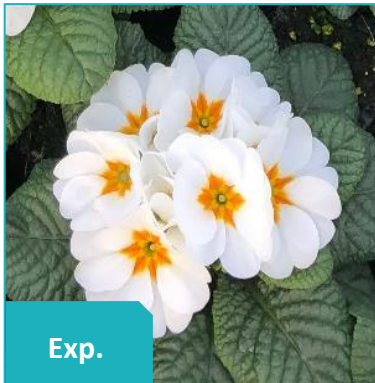
Orange



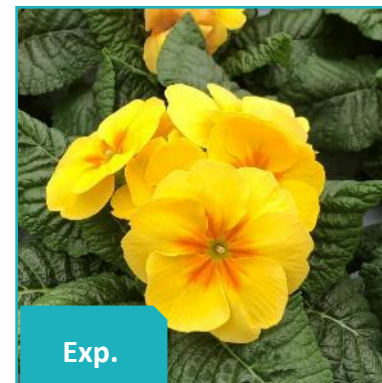
Red



Rose



White



Yellow

Primula Danique Bicolour Purple

Primula acaulis F1

Experimental!

Commercial Introduction 01-04-2023

- Popular and striking bicolour pattern
- Genetically compact plant
- Low PGR needs
- Superior seed quality with excellent seedling vigour
- Programmable for December till half February
- For 9-10,5 cm pots



Primula Danique Blue

Primula acaulis F1

Experimental!

Commercial Introduction 01-04-2023

- Deep blue colour
- Genetically compact plant
- Low PGR needs
- Superior seed quality with excellent seedling vigour
- Programmable for December till half February
- For 9-10,5 cm pots



Primula Danique Cherry with Edge

Primula acaulis F1

Experimental!

Commercial Introduction 01-04-2023

- Strong cherry colour with contrasting edge
- Genetically compact plant
- Low PGR needs
- Superior seed quality with excellent seedling vigour
- Programmable for December till half February
- For 9-10,5 cm pots



Primula Danique Light Violet

Primula acaulis F1

Experimental!

Commercial Introduction 01-04-2023

- Eye catching light violet flowers
- Genetically compact plant
- Low PGR needs
- Superior seed quality with excellent seedling vigour
- Programmable for December till half February
- For 9-10,5 cm pots



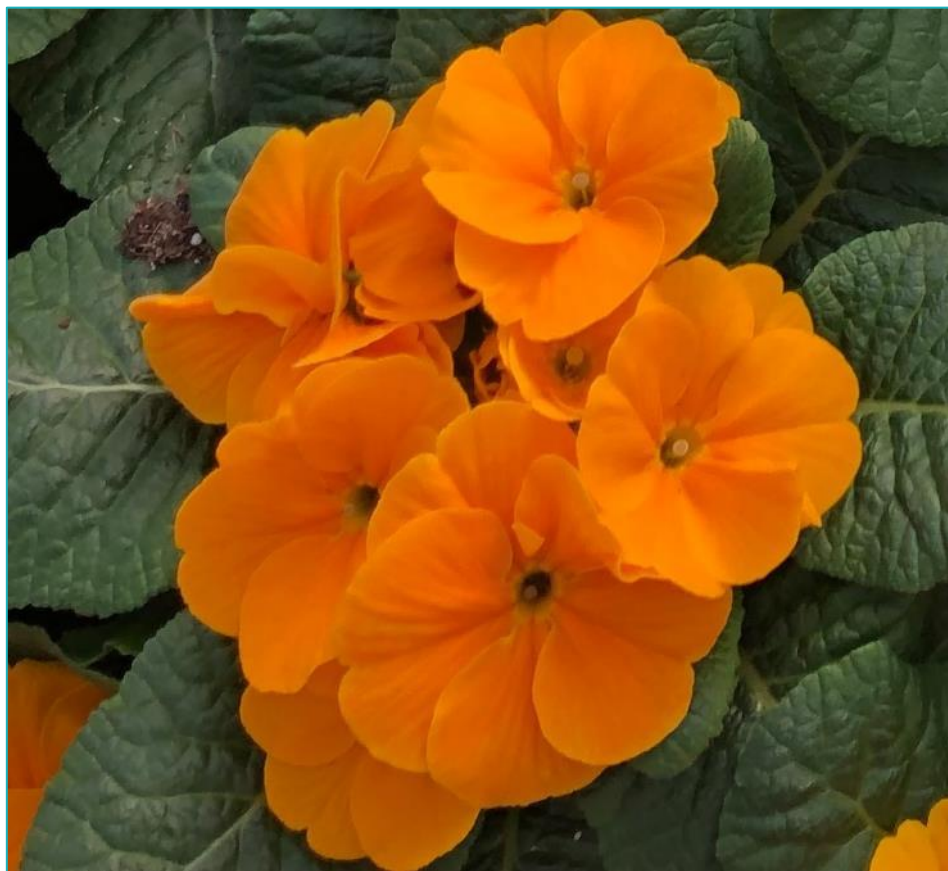
Primula Danique Orange

Primula acaulis F1

Experimental!

Commercial Introduction 01-04-2023

- A real orange eye-catcher
- Genetically compact plant
- Low PGR needs
- Superior seed quality with excellent seedling vigour
- Programmable for December till half February
- For 9-10,5 cm pots



Primula Danique Red

Primula acaulis F1

Experimental!

Commercial Introduction 01-04-2023

- Stunning red flowers
- Genetically compact plant
- Low PGR needs
- Superior seed quality with excellent seedling vigour
- Programmable for December till half February
- For 9-10,5 cm pots



Primula Danique Rose

Primula acaulis F1

Experimental!

Commercial Introduction 01-04-2023

- Vibrant rose coloured flowers
- Genetically compact plant
- Low PGR needs
- Superior seed quality with excellent seedling vigour
- Programmable for December till half February
- For 9-10,5 cm pots



Primula Danique White

Primula acaulis F1

Experimental!

Commercial Introduction 01-04-2023

- Pure white flowers
- Genetical compact plant
- Low PGR needs
- Superior seed quality with excellent seedling vigour
- Programmable for December till half February
- For 9-10,5 cm pots



Primula Danique Yellow

Primula acaulis F1

Experimental!

Commercial Introduction 01-04-2023

- Deep intense yellow colour
- Genetically compact plant
- Low PGR needs
- Superior seed quality with excellent seedling vigour
- Programmable for December till half February
- For 9-10,5 cm pots



Primula Danova Bicolour Red & Yellow Imp.

Primula acaulis F1

Experimental colour!

Expected Introduction: 01-04-2023

- Improved Red & Yellow colour
- Fits well with the current Danova genetics
- Compact plant habit
- Better Earliness
- Excellent uniformity
- Good productivity





New Cut Flowers Introductions 2022

Expected Commercial Introduction 01-07-2022

Matthiola

Early Iron Cherry Blossom

New Colour!

Matthiola Early Iron

Matthiola incana

Iron is a novel type of Japanese-bred stock. Stems are tall, strong and much harder than traditional European varieties, with very tightly spaced florets. Early Iron improves the uniformity and harvested quality and quantities compared to Iron in the 4 months with shorter days and lower light levels: November, December, January and February

- Extra early flowering
- For short day conditions
- Excellent plant height
- Good quality and vase life
- Attractive colour range
- Approximately 55% double flowering without seedling selection
- Attractive for mono vases, excellent filler for mixed bouquets



NEW COLOUR

Matthiola Early Iron

Matthiola incana

NEW



Rose Pink



Pink



Cherry Blossom



White



Yellow



Marine

Matthiola Early Iron Cherry Blossom

Matthiola incana

New Colour!

Expected Commercial introduction 01-07-2022

- Earlier Flowering than Iron Cherry Blossom
- Similar earliness as Early Iron White and fitting well to Early Iron series
- Additional colour to Early Iron series



THANK YOU

For orders or sample requests please contact your
Sakata sales representative



Sakata Ornamentals



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Sakata Ornamentals EMEA



SAKATA[®]

PASSION in Seed